

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Hockey League		03/17/2010	UNINC. ASSOCIATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Citibank, N.A., as Agent		
Street Address:	One Court Square		
Internal Address:	29th Floor		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11120		
Entity Type:	National Banking Association: NEW YORK		
PROPERTY NUMBERS Total: 110			
Property Type	Number	Word Mark	
Registration Number:	2873456	A	
Registration Number:	1956499	CENTER ICE	
Registration Number:	1686500	CENTER ICE	
Registration Number:	2741274	CENTER ICE AUTHENTIC NHL	
Registration Number:	3139963	CUP CRAZY	
Registration Number:	2395418		
Registration Number:	2039326		
Registration Number:	2037548		
Registration Number:	2032689		
Registration Number:	1793016		
Registration Number:	1871946		
Registration Number:	2657687	FACEOFF	
Registration Number:	2814449	GAME ON!	

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900187200

TRADEMARK
 REEL: 004502 FRAME: 0591

Registration Number:	3464235	GENERATION OF STARS
Serial Number:	75881776	GUARDIANS
Serial Number:	75881221	GUARDIANS
Serial Number:	75881014	GUARDIANS
Registration Number:	1954082	HEROES OF HOCKEY
Registration Number:	2520187	HATS FOR HEROES
Registration Number:	2642465	HOCKEY IS FOR EVERYONE
Registration Number:	2670077	HOCKEY RULES
Registration Number:	2848014	HOCKEY RULES
Registration Number:	2652605	HOCKEY RULES
Registration Number:	2738052	HOCKEY RULES
Registration Number:	2738053	HOCKEY RULES
Registration Number:	2517209	IF IT'S HOCKEY, IT'S HERE!
Registration Number:	1270310	JETS
Serial Number:	77561122	LIVE EVERY SHIFT
Serial Number:	77561119	LIVE EVERY SHIFT
Registration Number:	2720880	LNH MISE AU JEU AUTHENTIQUE
Registration Number:	2871941	MINNESOTA NORTH STARS
Registration Number:	3245527	MY NHL
Registration Number:	2466516	N
Registration Number:	3654768	NATIONAL HOCKEY LEAGUE
Registration Number:	1880898	NATIONAL HOCKEY NIGHT
Registration Number:	3611692	NHL
Registration Number:	1962135	NHL
Registration Number:	1960563	NHL
Registration Number:	1904540	NHL
Registration Number:	0883569	NHL
Registration Number:	2189481	NHL A.S.S.I.S.T.
Registration Number:	2538016	NHL ALUMNI
Registration Number:	2538015	NHL ALUMNI
Registration Number:	3212510	NHL ALUMNI
Registration Number:	3200965	NHL ALUMNI
Registration Number:	2866383	NHL ALUMNI
Registration Number:	2859788	NHL ALUMNI
Registration Number:	3611693	NHL

	3248498	NHL
Registration Number:	3248499	NHL
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Registration Number:	3245518	NHL
Registration Number:	3129313	NHL
Registration Number:	3248497	NHL
Registration Number:	3412880	NHL
Registration Number:	3120238	NHL
Registration Number:	3129312	NHL
Registration Number:	3245514	NHL
Registration Number:	1894400	NHL
Registration Number:	1678612	NHL
Registration Number:	0993099	NHL
Registration Number:	0897099	NHL
Registration Number:	0891762	NHL
Registration Number:	3293437	NHL CENTER ICE
Registration Number:	2193901	NHL COOL SHOTS
Registration Number:	2191055	NHL CUP CRAZY
Registration Number:	3293436	NHL EASTERN CONFERENCE
Registration Number:	3451959	NHL EASTERN CONFERENCE
Registration Number:	1911855	NHL EASTERN CONFERENCE
Registration Number:	1874711	NHL HERITAGE A NEW LINE OF TRADITION
Registration Number:	2660625	NHL HOCKEY RULES
Registration Number:	2764990	NHL HOCKEY RULES
Registration Number:	2743627	NHL HOCKEY RULES
Registration Number:	2727865	NHL HOCKEY RULES
Registration Number:	2157559	NHL INTERACTIVE NHL ICE CYBERENTERPRISES
Registration Number:	2016541	NHL POWER PLAY
Registration Number:	2016174	NHL STREET
Registration Number:	1871648	NHL SUPERSKILLS
Registration Number:	3451958	NHL WESTERN CONFERENCE
Registration Number:	3293435	NHL WESTERN CONFERENCE
Registration Number:	1911854	NHL WESTERN CONFERENCE
Registration Number:	3544569	NHL WINTER CLASSIC
Registration Number:	1915008	NY AMERICANS

	2650358	ORIGINAL SIX
Registration Number:	2773891	ORIGINAL SIX
Registration Number:	2808917	QUEBEC NORDIQUES
Registration Number:	2279730	RIVAL
Registration Number:	2087791	SKATE THE WEB
Registration Number:	2422903	STANLEY CUP
Registration Number:	0888872	STANLEY CUP
Registration Number:	3768513	THE BIGGEST ASSIST HAPPENS OFF THE ICE
Registration Number:	2650237	THE ORIGINAL SIX
Registration Number:	2921107	VINTAGE HOCKEY
Registration Number:	2921108	VINTAGE HOCKEY
Registration Number:	2921095	VINTAGE HOCKEY
Serial Number:	77054417	WALES
Registration Number:	2476485	WINNIPEG JETS
Registration Number:	2821430	WINNIPEG JETS
Serial Number:	78736948	WNHL
Serial Number:	78736940	WNHL
Serial Number:	78736933	WNHL
Registration Number:	2269322	WORLD CUP OF HOCKEY
Registration Number:	2900202	WORLD CUP OF HOCKEY
Registration Number:	3922838	NHL STANLEY CUP FINAL
Serial Number:	85078712	NHL STANLEY CUP FINAL
Registration Number:	3922822	NHL STANLEYCUP PLAYOFFS
Registration Number:	3922828	NHL STANLEYCUPS PLAYOFFS
Serial Number:	77780321	WNHL
Serial Number:	77780345	WNHL
Serial Number:	77780374	WNHL

CORRESPONDENCE DATA

Fax Number: (310)229-1972

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: jehrich@kayescholer.com

Correspondent Name: Kaye Scholer LLP Attn: Judi Ehrlich

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Address Line 2: 17th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067

TRADEMARK

REEL: 004502 FRAME: 0594

	2021 - V. GILBERT
NAME OF SUBMITTER:	Judi Ehrlich
Signature:	/s/ Judi Ehrlich
Date:	03/22/2011
<p>Total Attachments: 10</p> <p>source=NHL US Trademark Agmt#page1.tif</p> <p>source=NHL US Trademark Agmt#page2.tif</p> <p>source=NHL US Trademark Agmt#page3.tif</p> <p>source=NHL US Trademark Agmt#page4.tif</p> <p>source=NHL US Trademark Agmt#page5.tif</p> <p>source=NHL US Trademark Agmt#page6.tif</p> <p>source=NHL US Trademark Agmt#page7.tif</p> <p>source=NHL US Trademark Agmt#page8.tif</p> <p>source=NHL US Trademark Agmt#page9.tif</p> <p>source=NHL US Trademark Agmt#page10.tif</p>	

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of March 17, 2011 made by National Hockey League, an unincorporated association not for profit ("Granting Party"), whose address is 15th Floor, 1185 Avenue of the Americas, New York, New York 10036, to CITIBANK, N.A., a national banking association, as Agent for the Secured Parties (as defined and as provided in the Amended and Restated Credit Agreement described below) (the "Agent"), whose address is One Court Square, 29th Floor, Long Island City, New York 11120, Attention: Vicky Alden.

PRELIMINARY STATEMENT:

WHEREAS, the Granting Party has executed and delivered (a) that certain Third Amended and Restated Credit Agreement of even date herewith among the National Hockey League, an unincorporated association not for profit, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Interactive CyberEnterprises, LLC, the lenders party thereto and Citibank, N.A. as agent for such lenders (as amended or restated from time to time the "Amended and Restated Credit Agreement,"

WHEREAS, as a condition, among others, to the Lenders' obligations to make Loans under the Amended and Restated Credit Agreement, the Granting Party and each of the Borrowers and the other Guarantors have, executed and delivered certain Amended and Restated Security Agreements of even date herewith (as amended or restated from time to time, the "Security Agreement") (all capitalized terms not defined herein shall have the meanings set forth in the Security Agreement).

WHEREAS, in furtherance of the obligations of the Granting Party under such Security Agreement and in order to record the security interest in certain intellectual property of the Granting Party granted to the Agent therein, the Agent has required the Granting Party to execute and deliver this Agreement for filing in the United States Patent and Trademark Office.

NOW THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Granting Party hereby agrees with Agent as follows:

SECTION 1. Grant of Security Interest. As security for the prompt and complete payment and performance in full when due (whether at stated maturity, acceleration or otherwise) of all the Secured Obligations, such Granting Party hereby grants to the Agent for the benefit of the Secured Parties, a security interest in and continuing Lien, on its respective right, title and interest (but not its obligations) in, to and under all of the following, in each case, whether now held, owned or existing or hereafter acquired or arising, and wherever located: all United States and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, trade styles, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, all registrations and applications for any of the foregoing, all renewals of any of the foregoing, all of the goodwill of the business connected with the use of and symbolized by the foregoing, the right to sue for past infringement or dilution of any of the

foregoing or for any injury to goodwill, and all proceeds of the foregoing, including license royalties, income, payments, claims, damages, and proceeds of suit ("Trademarks"), including but not limited to those U.S. registered trademarks listed on Exhibit A attached hereto and incorporated herein by this reference; provided, however, notwithstanding anything herein to the contrary, in no event shall the security interest granted under this Agreement attach to, and the Trademarks shall not include, any Excluded Collateral, including but not limited to: any lease, license, contract, property rights or agreement to which any Granting Party is a party or any of its rights or interests thereunder if and for so long as the grant of such security interest shall constitute or result in (i) the abandonment, invalidation or unenforceability of any right, title or interest of any Granting Party therein, or (ii) a breach or termination pursuant to the terms of, or a default under, any such lease, license, contract, property rights or agreement in each case of clause (i) and (ii) above, other than to the extent that any such action or term would be rendered ineffective pursuant to Sections 9-406, 9-407, 9-408 or 9-409 of the UCC (or any successor provision or provisions) of any relevant jurisdiction; or Internet domain names that include indicia of any of the Member Clubs.

SECTION 2. Governing Document. This Agreement is governed by the Security Agreement, to which reference should be made for a full description of the rights and remedies of the Agent with respect to the Trademarks. In the case of a conflict or inconsistency between any provision of this Agreement and any provision of the Security Agreement, the provisions of the Security Agreement shall control and govern.

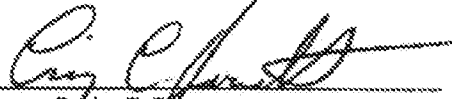
SECTION 3. Termination. This Agreement shall terminate on or after the Termination Date.

SECTION 4. Governing Law. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE CONSTRUED IN ACCORDANCE WITH AND BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK AS MORE FULLY SET FORTH IN SECTION 9.1 OF THE SECURITY AGREEMENT (WHICH SECTION 9.1 IS INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS, AS THOUGH FULLY SET FORTH HEREIN).

SECTION 5. WAIVER OF TRIAL BY JURY. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE GRANTING PARTY (AND THE AGENT, BY THE ACCEPTANCE HEREOF), HEREBY IRREVOCABLY WAIVES ALL RIGHT OF TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR ANY MATTER ARISING HEREUNDER.

IN WITNESS WHEREOF, Granting Party has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

NATIONAL HOCKEY LEAGUE, an
unincorporated association not for profit




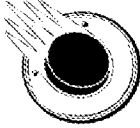
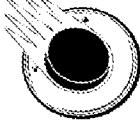
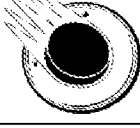

By: 
Name: Craig C. Harnett
Title: Senior Executive Vice President,
Chief Financial Officer and
Treasurer

NHL - U.S. Trademark Security Agreement

TRADEMARK
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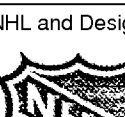
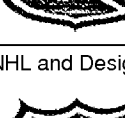

Exhibit A



National Hockey League U.S. Trademark Registrations and Applications






Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
A and Design 	17-AUG-2004	2873456	National Hockey League	Registered
CENTER ICE	13-FEB-1996	1956499	National Hockey League	Registered
CENTER ICE	12-MAY-1992	1686500	National Hockey League	Registered
CENTER ICE AUTHENTIC NHL and Design 	29-JUL-2003	2741274	National Hockey League	Cancelled 3/7/2010
CUP CRAZY	05-SEP-2006	3139963	National Hockey League	Registered
DESIGN ONLY 	17-OCT-2000	2395418	National Hockey League	Registered
DESIGN ONLY 	18-FEB-1997	2039326	National Hockey League	Registered
DESIGN ONLY 	11-FEB-1997	2037548	National Hockey League	Registered
DESIGN ONLY 	21-JAN-1997	2032689	National Hockey League	Registered
DESIGN ONLY 	14-SEP-1993	1793016	National Hockey League	Registered
DESIGN ONLY	03-JAN-1995	1871946	National Hockey League	Registered







Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
FACEOFF	10-DEC-2002	2657687	National Hockey League	Registered
GAME ON!	17-FEB-2004	2814449	National Hockey League	Registered
GENERATION OF STARS	08-JUL-2008	3464235	National Hockey League	Registered
GUARDIANS	(27-DEC-1999)	(75881776)	National Hockey League	Pending
GUARDIANS	(27-DEC-1999)	(75881221)	National Hockey League	Pending
GUARDIANS	(27-DEC-1999)	(75881014)	National Hockey League	Pending
HATS FOR HEROES	18-DEC-2001	2520187	National Hockey League	Registered
HEROES OF HOCKEY	06-FEB-1996	1954082	National Hockey League	Registered
HOCKEY IS FOR EVERYONE	29-OCT-2002	2642465	National Hockey League	Registered
HOCKEY RULES	31-DEC-2002	2670077	National Hockey League	Cancelled 8/8/2009
HOCKEY RULES	01-JUN-2004	2848014	National Hockey League	Registered
HOCKEY RULES	19-NOV-2002	2652605	National Hockey League	Registered
HOCKEY RULES	15-JUL-2003	2738052	National Hockey League	Registered
HOCKEY RULES	15-JUL-2003	2738053	National Hockey League	Registered
IF IT'S HOCKEY, IT'S HERE!	11-DEC-2001	2517209	National Hockey League	Registered
JETS	13-MAR-1984	1270310	National Hockey League	Registered
LIVE EVERY SHIFT	(03-SEP-2008)	(77561122)	National Hockey League	Pending
LIVE EVERY SHIFT	(03-SEP-2008)	(77561119)	National Hockey League	Pending
LNH MISE AU JEU AUTHENTIQUE and Design 	03-JUN-2003	2720880	National Hockey League	Cancelled 1/9/2010
MINNESOTA NORTH STARS	10-AUG-2004	2871941	National Hockey League	Registered
MY NHL	22-MAY-2007	3245527	National Hockey League	Registered
N and Design 	03-JUL-2001	2466516	National Hockey League	Registered
NATIONAL HOCKEY LEAGUE	14-JUL-2009	3654768	National Hockey League	Registered
NATIONAL HOCKEY NIGHT	28-FEB-1995	1880898	National Hockey League	Registered
NHL	28-APR-2009	3611692	National Hockey League	Registered
NHL	12-MAR-1996	1962135	National Hockey League	Registered
NHL	05-MAR-1996	1960563	National Hockey League	Registered
NHL	11-JUL-1995	1904540	National Hockey League	Registered
NHL	30-DEC-1969	0883569	National Hockey League	Registered
NHL A.S.S.I.S.T.	15-SEP-1998	2189481	National Hockey League	Registered
NHL ALUMNI	12-FEB-2002	2538016	National Hockey League	Registered
NHL ALUMNI	12-FEB-2002	2538015	National Hockey League	Registered
NHL ALUMNI and Design	27-FEB-2007	3212510	National Hockey League	Registered

Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
NHL ALUMNI and Design 	23-JAN-2007	3200965	National Hockey League	Registered
NHL ALUMNI and Design 	27-JUL-2004	2866383	National Hockey League	Registered
NHL ALUMNI and Design 	06-JUL-2004	2859788	National Hockey League	Cancelled 2/11/11
NHL and Design 	28-APR-2009	3611693	National Hockey League	Registered
NHL and Design 	29-MAY-2007	3248498	National Hockey League	Registered
NHL and Design 	29-MAY-2007	3248499	National Hockey League	Registered
NHL and Design 	22-MAY-2007	3245515	National Hockey League	Registered
NHL and Design 	22-MAY-2007	3245518	National Hockey League	Registered
NHL and Design 	15-AUG-2006	3129313	National Hockey League	Registered
NHL and Design	29-MAY-2007	3248497	National Hockey League	Registered

Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
NHL and Design 	15-APR-2008	3412880	National Hockey League	Registered
NHL and Design 	25-JUL-2006	3120238	National Hockey League	Registered
NHL and Design 	15-AUG-2006	3129312	National Hockey League	Registered
NHL and Design 	22-MAY-2007	3245514	National Hockey League	Registered
NHL and Design 	16-MAY-1995	1894400	National Hockey League	Registered
NHL and Design 	10-MAR-1992	1678612	National Hockey League	Registered
NHL and Design 	10-SEP-1974	0993099	National Hockey League	Registered
NHL and Design 	18-AUG-1970	0897099	National Hockey League	Registered
NHL and Design 	26-MAY-1970	0891762	National Hockey League	Registered

Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
NHL CENTER ICE and Design 	18-SEP-2007	3293437	National Hockey League	Registered
NHL COOL SHOTS and Design 	06-OCT-1998	2193901	National Hockey League	Cancelled 5/16/2009
NHL CUP CRAZY and Design 	22-SEP-1998	2191055	National Hockey League	Registered
NHL EASTERN CONFERENCE and Design 	18-SEP-2007	3293436	National Hockey League	Registered
NHL EASTERN CONFERENCE and Design 	24-JUN-2008	3451959	National Hockey League	Registered
NHL EASTERN CONFERENCE and Design 	15-AUG-1995	1911855	National Hockey League	Registered
NHL HERITAGE A NEW LINE OF TRADITION and Design 	17-JAN-1995	1874711	National Hockey League	Registered
NHL HOCKEY RULES	10-DEC-2002	2660625	National Hockey League	Cancelled 7/18/2009
NHL HOCKEY RULES	16-SEP-2003	2764990	National Hockey League	Registered
NHL HOCKEY RULES	29-JUL-2003	2743627	National Hockey League	Registered
NHL HOCKEY RULES	17-JUN-2003	2727865	National Hockey League	Registered
NHL INTERACTIVE NHL ICE CYBERENTERPRISES and Design	12-MAY-1998	2157559	National Hockey League	Cancelled 2/14/2009

Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
NHL POWER PLAY	12-NOV-1996	2016541	National Hockey League	Registered
NHL STREET	12-NOV-1996	2016174	National Hockey League	Registered
NHL SUPERSKILLS	03-JAN-1995	1871648	National Hockey League	Registered
NHL WESTERN CONFERENCE and Design 	24-JUN-2008	3451958	National Hockey League	Registered
NHL WESTERN CONFERENCE and Design 	18-SEP-2007	3293435	National Hockey League	Registered
NHL WESTERN CONFERENCE and Design 	15-AUG-1995	1911854	National Hockey League	Registered
NHL WINTER CLASSIC	09-DEC-2008	3544569	National Hockey League	Registered
NY AMERICANS and Design 	29-AUG-1995	1915008	National Hockey League	Registered
ORIGINAL SIX	12-NOV-2002	2650358	National Hockey League	Registered
ORIGINAL SIX	14-OCT-2003	2773891	National Hockey League	Registered
QUEBEC NORDIQUES	27-JAN-2004	2808917	National Hockey League	Registered
RIVAL	21-SEP-1999	2279730	National Hockey League	Cancelled 4/24/2010
SKATE THE WEB	12-AUG-1997	2087791	National Hockey League	Registered
STANLEY CUP	23-JAN-2001	2422903	National Hockey League	Registered
STANLEY CUP	31-MAR-1970	0888872	National Hockey League	Registered
THE BIGGEST ASSIST HAPPENS OFF THE ICE	30-MAR-2010	3768513	National Hockey League	Registered
THE ORIGINAL SIX	12-NOV-2002	2650237	National Hockey League	Registered
VINTAGE HOCKEY	25-JAN-2005	2921107	National Hockey League	Registered
VINTAGE HOCKEY	25-JAN-2005	2921108	National Hockey League	Registered
VINTAGE HOCKEY	25-JAN-2005	2921095	National Hockey League	Registered
WALES	(30-NOV-2006)	(77054417)	National Hockey League	Abandoned 4/9/2010
WINNIPEG JETS	07-AUG-2001	2476485	National Hockey League	Registered
WINNIPEG JETS and Design	09-MAR-2004	2821430	National Hockey League	Registered

Trademarks	Reg. Date (App. Date)	Reg. No. (App. No.)	Owner	Status
				
WNHL	(20-OCT-2005)	(78736948)	National Hockey League	Abandoned 8/17/2009
WNHL	(20-OCT-2005)	(78736940)	National Hockey League	Abandoned 8/17/2009
WNHL	(20-OCT-2005)	(78736933)	National Hockey League	Abandoned 8/17/2009
WORLD CUP OF HOCKEY	02-NOV-2004	2900202	National Hockey League*	Registered
WORLD CUP OF HOCKEY and Design 	10-AUG-1999	2269322	National Hockey League*	Cancelled 3/14/2010
NEW MARKS				
NHL STANLEY CUP FINAL and Design 	22-FEB-2011	3,922,838	National Hockey League	Registered
NHL STANLEY CUP FINAL and Design 	(06-JUL-2010)	(85078712)	National Hockey League	Pending
NHL STANLEY CUP PLAYOFFS and Design 	22-Feb-2011	3,922,822	National Hockey League	Registered
NHL STANLEY CUP PLAYOFFS and Design 	22-Feb-2011	3,922,828	National Hockey League	Registered
WNHL	(14-JUL-2009)	(77780321)	National Hockey League	Pending
WNHL	(14-JUL-2009)	(77780345)	National Hockey League	Pending
WNHL	(14-JUL-2009)	(77780374)	National Hockey League	Pending

* Although this trademark is registered in the name of the National Hockey League, it is in fact owned jointly by the National Hockey League and the National Hockey League Players Association.